



# Ken Boyer



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## WEB

<http://kenboyer.synthasite.com>

## DIGITAL PORTFOLIO

[http://kenboyer.synthasite.com/  
portfolio.php](http://kenboyer.synthasite.com/portfolio.php)

## Profile

I am a Graphic Artist / Designer / Art Director who has been employed in the sign industry for the last 20 years. With an intimate knowledge of illuminated signage. I attempt to create unique but affordable signs that have that WOW factor every time. I also have a strong working knowledge of Mac, PC & Linux operating systems and software.

## Experience

### 2005-2009 ART DIRECTOR APOLLO SIGN & MILLWORK, BURNABY, BC

Promoted to Art Director. duties included all creative decision concerning artwork, forms, corporate identity & promotional material, working with employees, and quality control.

### 2004-2005 GRAPHIC ARTIST / DESIGNER APOLLO SIGN & MILLWORK, BURNABY, BC

My duties also included, art sketches, logo creation and technical drawings for permits, creation of neon patterns with Neon Wizard, preparation of vinyl and router files.

### 2001-2004 GRAPHIC ARTIST / DESIGNER ALPHA NEON, SURREY, BC

Duties also included working with the customers to create corporate image and illuminated signage.

### 1994-1999 GRAPHIC ARTIST, DIRECTOR GALAXIE SIGNS, BURNABY, BC

Duties also included, creation of neon patterns with Neon Wizard, preparation of vinyl and router files. Was promoted to Art Director.

### 1993 GRAPHIC ARTIST / PRODUCTION FASTSIGNS, VANCOUVER, BC

Duties that included all areas of non-illuminated sign production. Was later promoted to graphic artist.

### 1989 SIGNMAN, FERGUS ON

Duties that included all areas of illuminated sign & awning production

### 1988 SCUTT SIGNS, GUELPH, ON

Duties that included all areas of illuminated back-lit sign production.

## Professional Development

1991 - ASSISTANT LAY-OUT ARTIST  
BULLETIN BOARD MAGAZINE, TORONTO ON  
Practicum in publishing.

1991 - PHOTOGRAPHERS ASSISTANT  
IDOMO FURNITURE, TORONTO, ON  
Practicum in photography.

## Education

### 1994 DESKTOP PUBLISHING BURNABY, BC

### 1988 ILLUSTRATION SHERIDAN COLLEGE, BRAMPTON, ON

### 1986 - 1987 ART FUNDAMENTS MISSISSAUGA, ON

### 1982 - 1986 GRADE 12 DIPLOMA G.D.H.S. GEORGETOWN, ON

## Skills

- lead design vision for the organization.
- provide mentorship and guidance to other designers.
- extract creative thoughts and ideas from internal and client teams
- concept development and execution for marketing campaigns including web, online content rich media, print, illuminated signage.
- assist with the development of new brands for partners and cliets.assist in managing design team workload
- assist in the development of processes, systems and best practices in the development of design work
- work to develop brand standards
- act as a point of review for all design work prior to it being distributed.
- working knowledge of of the most popular software; Photoshop CS3 & CS4, CorelDRAW X4, Neon Wizard 4.0, Acrobat Professional, and have worked with Power Point, AutoCAD, Solidworks, Macromedia Studio, Cinema 4D. Quicktime,Preparation of neon patterns and router file for production with strong working knowledge of construction methods of sign manufacturing and technical drawings.
- management of priorities for the team based on workload and deadlines while managing the expectations of the business
- self starter who takes the initiative excellent communication skills
- Strong IT Knowledge of Mac, PC, & Linux

## Referrals

Available upon request